

Policy Recommendations – Croatia

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Generation 0101 – Intellectual Output O2

Policy Level:

Digital Agenda Croatia

Policy Issue:

Development of national strategy

Recommendations:

Development of National Strategy Digital Agenda Croatia will enable strategic development of digital industry in Croatia, the best growing industry in Europe and World. There are several independent bodies that are working on this issue at the moment: [Nacionalno vijeće za digitalnu ekonomiju](#) aimed at development of digital economy, Nacional Coalition for [Digitalna agenda za kreativnu Hrvatsku](#) – non-formal group of NGOs aimed at digital inclusion, employment in digital economy, development of digital skills and social innovation and [eSkills](#) campaign aimed at development of ICT skills among Croatian citizens and promotion of digital professions. Additionally, there are other stakeholders on National level who work on before mentioned areas of digital development and need national strategy for further development and accession to structural and investment funds.

Rationale:

What:

The [Digital Agenda](#) forms one of the seven pillars of the Europe 2020 Strategy that sets objectives for the growth of the European Union (EU) by 2020. The Digital Agenda proposes to better exploit the potential of Information and Communication Technologies (ICTs) in order to foster innovation, economic growth and progress. It consists of seven pillars: Digital Single Market, Interoperability and Standards, Trust and Security, Fast and ultra-fast Internet access, Research and Innovation, Enhancing digital literacy, skills and inclusion and ICT-enabled benefits for EU society.

Why:

National Strategy is main document on which lies whole programming of EU funds. Croatia embraced, by now, only two of seven pillars Digital Single Market and Fast and ultra-fast Internet access. Both pillars are important, but without other 5 pillars, it will be impossible for Croatia to reach goals set for 2020. Additionally, development of strategy force gathering of experts from different areas (researcher, teachers, entrepreneurs, ICT experts, educational experts, etc.) and gives better insights to public sector about possibilities of development on local, regional and national level.

Who:

Public, private and civil sector.

Where:

After development of national strategy, goals should be integrated in regional and local strategies. This will enable all sectors important to plan their further development in line with set goals – municipalities, counties, private and public schools, libraries, health institutions, NGOs, etc.

How:

1. Analyses of most important stakeholders from all 3 sectors.
2. Analyses of existing strategies from other sectors that defines needed development in all sectors (traffic, health, educational, social, etc.). Now, on national level, 31 public document (including strategies) mentions need for digitalization.
3. Definition of Croatia digitalization level.
4. Development of Strategy and allocation of funds for its implementation.

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